# Multi-Vendor Webinar Schedule Wish List

ActualTech MEDIA

| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | ExpertCast BY FUTURE B2B |
|---|---|---|---|
| **MINIMUM LEADS** | 800 | 400<br>(150 for Vertical) | 200 |
| **VENDOR PARTICIPANTS** | 4 to 8 | 2 to 6 | 1 to 6 |
| **VENDOR PRESENTS?** | Yes | Yes | No |
| **PRESENTATION LENGTH** | 20 minutes + 5 minutes Q&A | 20 minutes + 5 minutes Q&A | N/A |
| **DECEMBER** | | | **12/4:** Beyond the AI Pilot: Turning Generative and Agentic AI Into Real Business Value<br>**12/10:** Ransomware and Security Look Ahead: What to Expect in 2028 |
| **JANUARY** | | **1/12:** Planning for Autonomous Enterprise Operations | **1/15:** The AI ROI Mandate: Getting Returns on AI Investments |
| **FEBRUARY** | | **2/16:** The Autonomous SOC | |
| **MARCH** | | **3/2:** Data Quality Triage Guide: How to Fix Unstructured, Messy, or Siloed Data | |
| **APRIL** | **4/29:** Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives | | **4/9:** Getting Shadow AI Under Control |
| **MAY** | **5/13:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks | **5/4:** ERP Migration Options | **5/7:** Managing AI Token Costs<br>**5/21:** Fighting AI-powered Ransomware |
| **JUNE** | **6/10:** Next-Gen IT Architectures: Bridging On-Prem Resilience with Cloud Agility | | **6/25:** Data Management in the AI Era |
| **AUGUST** | | | **8/6:** Keeping Up with Cyber Insurance Requirements |
| **SEPTEMBER** | **9/9:** All Things Backup: New Tricks, New Rules, New Automations to Ensure Recovery | **9/14:** Automated Assurance: The Future of Frictionless Compliance Engineering<br>**9/28:** Agentic AI Integration and Management | **9/17:** Exploring the Intersection of Data, Storage, and AI |
| **OCTOBER** | **10/28:** Moving AI to Production: Overcoming Common Hurdles | | **10/22:** AI vs. AI: Using AI-enhanced Security Tools to Counter AI-powered Threats |

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| **NOVEMBER** | **11/18:** IT Leadership & Strategy Summit | | **11/5:** Managing the Human-Agent Hybrid Workforce |

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## MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.