Multi-Vendor Webinar Schedule Wish List

ActualTech MEDIA

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	**4 to 8**	**2 to 6**	**1 to 6**
VENDOR PRESENTS?	**Yes**	**Yes**	**No**
PRESENTATION LENGTH	**20 minutes + 5 minutes Q&A**	**20 minutes + 5 minutes Q&A**	**N/A**
DECEMBER	**12/8:** Your 360-Degree Agentic AI Plan for 2027	**12/7:** ITSM 2028: The Autonomous Enterprise	**12/4:** Beyond the AI Pilot: Turning Generative and Agentic AI Into Real Business Value **12/10:** Ransomware and Security Look Ahead: What to Expect in 2028
JANUARY		**1/26:** Double-Edged Agents: Navigating the Security Risks and Rewards of Autonomous AI	**1/15:** The AI ROI Mandate: Getting Returns on AI Investments
FEBRUARY		**2/23:** Migrating Virtualization Workloads	**2/19:** Mastering Multi-Cloud IAM
MARCH		**3/2:** Data Quality Triage Guide: How to Fix Unstructured, Messy, or Siloed Data **3/23:** Cloud Cost Optimization	
APRIL	**4/15:** Evolving Each Layer of Your Security Program **4/29:** Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives		
MAY		**5/4:** ERP Migration Options	**5/7:** Managing AI Token Costs
JUNE		**6/15:** Improving SecOps: The Tools, Metrics, and Automations Necessary for Next Level Performance	**6/25:** Data Management in the AI Era
JULY			**7/23:** Getting Started with RAG and Open-source AI Models
AUGUST	**8/12:** AI Summit: From Strategy to Execution	**8/3:** Getting Ready for the Post-Quantum Threat **8/17:** Transforming IT in Healthcare Environments **8/24:** Securing AI Agent Access	**8/6:** Keeping Up with Cyber Insurance Requirements

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SEPTEMBER			**9/3:** Patching in the Era of AI Speed
OCTOBER	**10/28:** Moving AI to Production: Overcoming Common Hurdles	**10/19:** Complete Phishing Protection for 2027: Tools, Training, and Automation	**10/22:** AI vs. AI: Using AI-enhanced Security Tools to Counter AI-powered Threats
NOVEMBER	**11/18:** IT Leadership & Strategy Summit	**11/16:** Deepfake Detection: How to Protect the Enterprise from Costly Scams	

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MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.