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|---------------------|-----------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                               | 400<br>(150 for Vertical)                                                                                                                                                                                                               | 200                                                                                                                                                                 |
| VENDOR PARTICIPANTS | 4 to 8                                                                            | 2 to 6                                                                                                                                                                                                                                  | 1 to 6                                                                                                                                                              |
| VENDOR PRESENTS?    | Yes                                                                               | Yes                                                                                                                                                                                                                                     | No                                                                                                                                                                  |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                        | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                              | N/A                                                                                                                                                                 |
| DECEMBER            | 12/3: Tech Showcase Day: Master of Disaster 2026                                  |                                                                                                                                                                                                                                         |                                                                                                                                                                     |
| JANUARY             |                                                                                   | 1/13: Identity and Access Management: Keys to Success in 2026<br>1/20: Securing the Enterprise in 2026 and Beyond!                                                                                                                      |                                                                                                                                                                     |
| FEBRUARY            |                                                                                   | 2/3: How to Responsibly Improve Operations with AI in Public Sector and Education<br>2/17: Monitoring and Optimizing a Hybrid Cloud Environment<br>2/24: Improving Security, Usability, and Compliance With a Data Governance Framework |                                                                                                                                                                     |
| APRIL               |                                                                                   |                                                                                                                                                                                                                                         | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises<br>4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents |
| MAY                 | 5/28: Supercharging IT Summit                                                     | 5/19: Understanding Threat Detection and Response<br>5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                                                                                     |                                                                                                                                                                     |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs   | 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                                                                                                                                   | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More<br>6/12: Integrating AI into the Enterprise                             |
| JULY                |                                                                                   | 7/21: Securing the Enterprise with Endpoint Protection Platforms                                                                                                                                                                        | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans                                                                                       |

|           |  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small>                                                                            |  Expert Series<br><small>BY FUTURE B2B</small>                                                                                  |
|-----------|----------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| AUGUST    |                                                                                                                            | <b>8/4:</b> Boosting IT Efficiency: How to Do More with Less<br><b>8/11:</b> The Cloud-Powered Enterprise: Securing Your Cloud                                                                         | <b>8/21:</b> Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases                                                                                                                              |
| SEPTEMBER | <b>9/10:</b> Artificial Intelligence Showcase: Looking at Now and Into the Future of AI                                    | <b>9/22:</b> Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                                                                                  | <b>9/18:</b> Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface<br><b>9/25:</b> The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |
| OCTOBER   |                                                                                                                            | <b>10/1:</b> Building a Proactive PC Upgrade Strategy<br><b>10/6:</b> Turning Your Log and Incident Data into Real-time Security Insights<br><b>10/20:</b> Supporting and Enabling Modern Applications | <b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe                                                                                     |
| NOVEMBER  |                                                                                                                            | <b>11/3:</b> Taking Identity and Access Management to the Next Level                                                                                                                                   | <b>11/13:</b> Securing Endpoints Through Effective Management, Solutions and Strategies                                                                                                                            |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!