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|---------------------|----------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                          | 400<br>(150 for Vertical)                                                                                                                                                                        | 200                                                                                 |
| VENDOR PARTICIPANTS | 4 to 8                                                                                       | 2 to 6                                                                                                                                                                                           | 1 to 6                                                                              |
| VENDOR PRESENTS?    | Yes                                                                                          | Yes                                                                                                                                                                                              | No                                                                                  |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                   | 20 minutes + 5 minutes Q&A                                                                                                                                                                       | N/A                                                                                 |
| DECEMBER            | 12/11: Tech Showcase Day: Cutting Edge Tech 2026                                             |                                                                                                                                                                                                  | 12/5: Database Bakeoff: Exploring Modern Database Structures                        |
| JANUARY             |                                                                                              | 1/13: Identity and Access Management: Keys to Success in 2026<br>1/20: Securing the Enterprise in 2026 and Beyond!                                                                               | 1/16: Ransomware Recap: Heroes, Villains, and Lessons from 2025                     |
| FEBRUARY            |                                                                                              | 2/3: How to Responsibly Improve Operations with AI in Public Sector and Education<br>2/24: Improving Security, Usability, and Compliance With a Data Governance Framework                        |                                                                                     |
| MARCH               |                                                                                              | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                                                                        |                                                                                     |
| APRIL               |                                                                                              | 4/21: Controlling Cloud Costs: Tech Showcase and Best Practices                                                                                                                                  | 4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents          |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More | 5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                                                                                                   | 5/22: Common Pitfalls of Data Protection and Disaster Recovery                      |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs              | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity                                                                             |                                                                                     |
| JULY                |                                                                                              | 7/14: Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities |                                                                                     |

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| AUGUST    | 8/27: Cloud Security Fest 2026!                                                   | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/18: Upleveling Your Identity and Access Management Solutions |                                                                                                                                                                                                                               |
| SEPTEMBER |                                                                                   | 9/15: API Security: Monitoring and Securing Application Programming Interfaces                                                                                                     | 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface                                                                                                                                  |
| OCTOBER   |                                                                                   | 10/1: Building a Proactive PC Upgrade Strategy<br>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                                 | 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe<br>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |
| NOVEMBER  |                                                                                   |                                                                                                                                                                                    | 11/13: Securing Endpoints Through Effective Management, Solutions and Strategies                                                                                                                                              |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!