Multi-Vendor Webinar Schedule Wish List

ActualTech MEDIA

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
JANUARY		**1/12:** Planning for Autonomous Enterprise Operations	**1/15:** The AI ROI Mandate: Getting Returns on AI Investments
MARCH		**3/2:** Data Quality Triage Guide: How to Fix Unstructured, Messy, or Siloed Data	
APRIL	**4/15:** Evolving Each Layer of Your Security Program **4/29:** Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives	**4/20:** The AI Security Stack	**4/9:** Getting Shadow AI Under Control
MAY		**5/4:** ERP Migration Options	**5/7:** Managing AI Token Costs **5/21:** Fighting AI-powered Ransomware
JULY			**7/23:** Getting Started with RAG and Open-source AI Models
AUGUST		**8/3:** Getting Ready for the Post-Quantum Threat **8/24:** Securing AI Agent Access	**8/6:** Keeping Up with Cyber Insurance Requirements
SEPTEMBER			**9/3:** Patching in the Era of AI Speed **9/17:** Exploring the Intersection of Data, Storage, and AI
OCTOBER	**10/14:** Defense in Depth: Building a Robust Cybersecurity Infrastructure **10/28:** Moving AI to Production: Overcoming Common Hurdles	**10/5:** Managing Virtual Machines and Containers	**10/22:** AI vs. AI: Using AI-enhanced Security Tools to Counter AI-powered Threats

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NOVEMBER	**11/18:** IT Leadership & Strategy Summit	**11/9:** Resilience Strategy: Updating the Enterprise Plan for Ransomware and Natural Disasters **11/16:** Deepfake Detection: How to Protect the Enterprise from Costly Scams	
DECEMBER		**12/7:** ITSM 2028: The Autonomous Enterprise	

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MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.