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|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                                                | 400<br>(150 for Vertical)                                                                                                                                                                                                                                            | 200                                                                                         |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                             | 2 to 6                                                                                                                                                                                                                                                               | 1 to 6                                                                                      |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                | Yes                                                                                                                                                                                                                                                                  | No                                                                                          |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                         | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                           | N/A                                                                                         |
| JANUARY             | 1/29: Securing and Protecting Enterprise Cloud Data                                                                                                                |                                                                                                                                                                                                                                                                      |                                                                                             |
| FEBRUARY            |                                                                                                                                                                    | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment<br>2/24: API Security: Monitoring and Securing Application Programming Interfaces                                                                                                                         | 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques                      |
| APRIL               |                                                                                                                                                                    | 4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey                                                                                                                                                                                 | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises       |
| MAY                 |                                                                                                                                                                    |                                                                                                                                                                                                                                                                      | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                                   |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs<br>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                                        | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More |
| JULY                |                                                                                                                                                                    | 7/14: Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments<br>7/21: Securing the Enterprise with Endpoint Protection Platforms<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities | 7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques                             |
| SEPTEMBER           | 9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations                                                                                   | 9/1: Transforming IT in Healthcare Environments                                                                                                                                                                                                                      |                                                                                             |
| OCTOBER             |                                                                                                                                                                    | 10/1: Building a Proactive PC Upgrade Strategy                                                                                                                                                                                                                       |                                                                                             |
| NOVEMBER            |                                                                                                                                                                    | 11/24: Building a Robust Security Awareness Program                                                                                                                                                                                                                  | 11/6: Unlocking Business Value: AI in Enterprise IT                                         |

DECEMBER



12/1: Developing Your 2027 Data Security Plan

12/4: Database Bakeoff: Exploring Modern Database Structures



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!