

	 <b>MegaCast</b> <small>BY FUTURE B2B</small>	 <b>EcoCast</b> <small>BY FUTURE B2B</small>	 <b>Expert Series</b> <small>BY FUTURE B2B</small>
<b>MINIMUM LEADS</b>	<b>800</b>	<b>400</b> <i>(150 for Vertical)</i>	<b>200</b>
<b>VENDOR PARTICIPANTS</b>	<b>4 to 8</b>	<b>2 to 6</b>	<b>1 to 6</b>
<b>VENDOR PRESENTS?</b>	<b>Yes</b>	<b>Yes</b>	<b>No</b>
<b>PRESENTATION LENGTH</b>	<b>20 minutes + 5 minutes Q&amp;A</b>	<b>20 minutes + 5 minutes Q&amp;A</b>	<b>N/A</b>
<b>FEBRUARY</b>		<b>2/17:</b> Monitoring and Optimizing a Hybrid Cloud Environment	
<b>MARCH</b>	<b>3/26:</b> Evolving Each Layer of Your Security Program		<b>3/20:</b> Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More
<b>APRIL</b>		<b>4/2:</b> Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey	<b>4/10:</b> Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises
<b>MAY</b>		<b>5/12:</b> Security Automation: Tips, Tricks, and Tools for Better Security	
<b>JUNE</b>	<b>6/11:</b> Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs	<b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity	<b>6/5:</b> Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More
<b>JULY</b>		<b>7/21:</b> Securing the Enterprise with Endpoint Protection Platforms <b>7/28:</b> Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities	<b>7/24:</b> Mastering Backup: Tools, Tips, Tricks, and New Techniques
<b>AUGUST</b>		<b>8/4:</b> Boosting IT Efficiency: How to Do More with Less <b>8/11:</b> The Cloud-Powered Enterprise: Securing Your Cloud <b>8/18:</b> Upleveling Your Identity and Access Management Solutions	<b>8/7:</b> The 101 Course: Keeping Data Safe and Recoverable
<b>SEPTEMBER</b>	<b>9/24:</b> Next Level IT: Tools, Products, and Services for Exceptional IT Operations	<b>9/1:</b> Transforming IT in Healthcare Environments <b>9/29:</b> Best Practices Series: Implementing Advanced Threat Detection	<b>9/18:</b> Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface

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<b>OCTOBER</b>	<b>10/15:</b> Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy	<b>10/1:</b> Building a Proactive PC Upgrade Strategy <b>10/27:</b> Transforming Backup and Disaster Recovery with AI and Emerging Techniques	
<b>NOVEMBER</b>		<b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success <b>11/24:</b> Building a Robust Security Awareness Program	<b>11/13:</b> Securing Endpoints Through Effective Management, Solutions and Strategies
<b>DECEMBER</b>		<b>12/1:</b> Developing Your 2027 Data Security Plan <b>12/8:</b> Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure? <b>12/15:</b> Building a Governance, Risk, and Compliance Framework	<b>12/4:</b> Database Bakeoff: Exploring Modern Database Structures



## MegaCast

BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



## EcoCast

BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



## Expert Series

BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!