

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
DECEMBER	12/11: Tech Showcase Day: Cutting Edge Tech 2026		12/11: Tracking the Attackers: Ransomware
JANUARY		1/13: Identity and Access Management: Keys to Success in 2026	
FEBRUARY		2/17: Monitoring and Optimizing a Hybrid Cloud Environment	2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques
APRIL		4/14: Healthcare TechCheck: Streamlining Healthcare IT 4/21: Controlling Cloud Costs: Tech Showcase and Best Practices	
MAY	5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More	5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures	5/22: Common Pitfalls of Data Protection and Disaster Recovery
JUNE	6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs		6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More
JULY			7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans
AUGUST		8/18: Upleveling Your Identity and Access Management Solutions	8/7: The 101 Course: Keeping Data Safe and Recoverable 8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases
SEPTEMBER		9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success 9/29: Best Practices Series: Implementing Advanced Threat Detection	9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface 9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery

OCTOBER



10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy



10/1: Building a Proactive PC Upgrade Strategy



10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments



MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!