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|---------------------|-----------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                              | 200                                                                                                                                                                                |
| VENDOR PARTICIPANTS | 4 to 8                                                                                        | 2 to 6                                                                                                                                                                                                                 | 1 to 6                                                                                                                                                                             |
| VENDOR PRESENTS?    | Yes                                                                                           | Yes                                                                                                                                                                                                                    | No                                                                                                                                                                                 |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                             | N/A                                                                                                                                                                                |
| MARCH               |                                                                                               |                                                                                                                                                                                                                        | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices<br><br>3/20: Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More |
| MAY                 |                                                                                               |                                                                                                                                                                                                                        | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                                                                                                                          |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs               | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity                                                                                                   |                                                                                                                                                                                    |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                                               | 7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques                                                                                                                    |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                               |                                                                                                                                                                                                                        |                                                                                                                                                                                    |
| SEPTEMBER           | 9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations              | 9/1: Transforming IT in Healthcare Environments<br><br>9/15: Improving Security, Usability, and Compliance With a Data Governance Framework<br><br>9/29: Best Practices Series: Implementing Advanced Threat Detection | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence                                                                                                     |
| OCTOBER             |                                                                                               | 10/1: Building a Proactive PC Upgrade Strategy<br><br>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                                                                 |                                                                                                                                                                                    |
| NOVEMBER            |                                                                                               | 11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br><br>11/24: Building a Robust Security Awareness Program                                   | 11/6: Unlocking Business Value: AI in Enterprise IT                                                                                                                                |

DECEMBER



12/4: Database Bakeoff: Exploring Modern Database Structures



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!