Multi-Vendor Webinar Schedule Wish List

ActualTech MEDIA

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
DECEMBER	**12/3:** Tech Showcase Day: Master of Disaster 2026 **12/11:** Tech Showcase Day: Cutting Edge Tech 2026	**12/10:** Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities	**12/5:** Database Bakeoff: Exploring Modern Database Structures **12/11:** Tracking the Attackers: Ransomware
JANUARY			**1/16:** Ransomware Recap: Heroes, Villains, and Lessons from 2025
MARCH			**3/6:** Protecting AWS, Azure, and Google Cloud: Real World Best Practices
APRIL		**4/14:** Healthcare TechCheck: Streamlining Healthcare IT	**4/24:** Lessons Learned: How Organizations Recover from Ransomware Incidents
MAY	**5/28:** Supercharging IT Summit	**5/12:** Security Automation: Tips, Tricks, and Tools for Better Security **5/19:** Understanding Threat Detection and Response **5/26:** Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures	**5/1:** Fire with Fire: Fighting AI Attacks with AI Defenses
JUNE		**6/16:** Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity	
JULY		**7/7:** Securing Identity with Passwordless Authentication	
AUGUST		**8/18:** Upleveling Your Identity and Access Management Solutions	
SEPTEMBER		**9/15:** API Security: Monitoring and Securing Application Programming Interfaces	

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OCTOBER	**10/15:** Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy	**10/20:** Supporting and Enabling Modern Applications	**10/9:** Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe **10/23:** Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments
NOVEMBER		**11/10:** Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success	**11/13:** Securing Endpoints Through Effective Management, Solutions and Strategies

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MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.

CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!