Multi-Vendor Webinar Schedule Wish List

ActualTech MEDIA

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	ExpertCast BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
DECEMBER	**12/8:** Your 360-Degree Agentic AI Plan for 2027	**12/7:** ITSM 2028: The Autonomous Enterprise	**12/4:** Beyond the AI Pilot: Turning Generative and Agentic AI Into Real Business Value **12/10:** Ransomware and Security Look Ahead: What to Expect in 2028
JANUARY		**1/12:** Planning for Autonomous Enterprise Operations	**1/15:** The AI ROI Mandate: Getting Returns on AI Investments
FEBRUARY		**2/16:** The Autonomous SOC	**2/19:** Mastering Multi-Cloud IAM
MARCH		**3/2:** Data Quality Triage Guide: How to Fix Unstructured, Messy, or Siloed Data	**3/5:** Integrating AI into the Enterprise **3/19:** Testing Backups: Key Considerations for Successful Recovery
APRIL	**4/15:** Evolving Each Layer of Your Security Program		**4/9:** Getting Shadow AI Under Control
MAY		**5/4:** ERP Migration Options	
JUNE		**6/15:** Improving SecOps: The Tools, Metrics, and Automations Necessary for Next Level Performance **6/22:** Supporting, Securing, and Enhancing Microsoft-centric Environments	**6/4:** Are You Ready for Global AI Regulation? **6/25:** Data Management in the AI Era
JULY			**7/23:** Getting Started with RAG and Open-source AI Models
AUGUST		**8/3:** Getting Ready for the Post-Quantum Threat **8/17:** Transforming IT in Healthcare Environments **8/24:** Securing AI Agent Access	**8/6:** Keeping Up with Cyber Insurance Requirements

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SEPTEMBER	**9/23:** Look Ahead: Cutting Edge Tech for 2028	**9/28:** Agentic AI Integration and Management	**9/3:** Patching in the Era of AI Speed
OCTOBER		**10/5:** Managing Virtual Machines and Containers	
NOVEMBER		**11/24:** Automating Security: Leveraging Next-Gen Tools, Frameworks, and AI **11/16:** Deepfake Detection: How to Protect the Enterprise from Costly Scams	

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MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

ExpertCast
BY FUTURE B2B

The ExpertCast provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard webinar is up to an hour long and carries with it a minimum commitment of 150 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.