

|                     | <div>MegaCast<br/><small>BY FUTURE B2B</small></div> | <div>EcoCast<br/><small>BY FUTURE B2B</small></div>     | <div>Expert Series<br/><small>BY FUTURE B2B</small></div>                                           |
|---------------------|---------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                   | 400<br>(150 for Vertical)                                                                                                                  | 200                                                                                                                                                                                    |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                | 2 to 6                                                                                                                                     | 1 to 6                                                                                                                                                                                 |
| VENDOR PRESENTS?    | Yes                                                                                                                                   | Yes                                                                                                                                        | No                                                                                                                                                                                     |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                            | 20 minutes + 5 minutes Q&A                                                                                                                 | N/A                                                                                                                                                                                    |
| DECEMBER            | <div>12/3: Tech Showcase Day: Master of Disaster 2026</div> <div>12/11: Tech Showcase Day: Cutting Edge Tech 2026</div>               | <div>12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities</div>                                          | <div>12/5: Database Bakeoff: Exploring Modern Database Structures</div> <div>12/11: Tracking the Attackers: Ransomware</div>                                                           |
| JANUARY             |                                                                                                                                       | <div>1/13: Identity and Access Management: Keys to Success in 2026</div> <div>1/20: Securing the Enterprise in 2026 and Beyond!</div>      |                                                                                                                                                                                        |
| FEBRUARY            | <div>2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster</div>       |                                                                                                                                            |                                                                                                                                                                                        |
| MARCH               |                                                                                                                                       |                                                                                                                                            | <div>3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices</div>                                                                                                     |
| APRIL               |                                                                                                                                       | <div>4/14: Healthcare TechCheck: Streamlining Healthcare IT</div>                                                                          | <div>4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises</div> <div>4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents</div> |
| MAY                 |                                                                                                                                       | <div>5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures</div>                                  | <div>5/1: Fire with Fire: Fighting AI Attacks with AI Defenses</div>                                                                                                                   |
| JUNE                |                                                                                                                                       |                                                                                                                                            | <div>6/12: Integrating AI into the Enterprise</div>                                                                                                                                    |
| JULY                |                                                                                                                                       |                                                                                                                                            | <div>7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans</div>                                                                                               |
| AUGUST              |                                                                                                                                       | <div>8/4: Boosting IT Efficiency: How to Do More with Less</div> <div>8/18: Upleveling Your Identity and Access Management Solutions</div> |                                                                                                                                                                                        |

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| SEPTEMBER |                                                                                   | 9/29: Best Practices Series: Implementing Advanced Threat Detection                 | 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface<br><br>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |
| OCTOBER   | 10/29: Tech Showcase Day: Master of Disaster 2027                                 |                                                                                     | 10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments                                                                                                       |
| NOVEMBER  |                                                                                   | 11/3: Taking Identity and Access Management to the Next Level                       |                                                                                                                                                                                                          |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!