

| | 1 Name Cook | - FacCast | |
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| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | Expert Series BY FUTURE B2B |
| MINIMUM LEADS | 800 | 400 (150 for Vertical) | 200 |
| VENDOR PARTICIPANTS | 4 to 8 | 2 to 6 | 1 to 6 |
| VENDOR PRESENTS? | Yes | Yes | No |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A | 20 minutes + 5 minutes Q&A | N/A |
| DECEMBER | 12/3: Tech Showcase Day: Master of Disaster 2026 | | |
| JANUARY | | 1/20: Securing the Enterprise in 2026 and Beyond! | |
| APRIL | | | 4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents |
| MAY | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More5/28: Supercharging IT Summit | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security | |
| JUNE | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs | 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More6/12: Integrating AI into the Enterprise |
| JULY | | 7/14: Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans |
| SEPTEMBER | | | 9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |
| OCTOBER | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy | 10/20: Supporting and Enabling Modern Applications | |





ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!