

|                        | MegaCast BY FUTURE B2B                              | EcoCast BY FUTURE B2B      | Expert Series  BY FUTURE BZB |
|------------------------|---|----------------------------|------------------------------|
| MINIMUM LEADS          | 800   | 400<br>(150 for Vertical)  | 200                          |
| VENDOR<br>PARTICIPANTS | 4 to 8  | 2 to 6                     | 1 to 6                       |
| VENDOR<br>PRESENTS?    | Yes   | Yes                        | No                           |
| PRESENTATION<br>LENGTH | 20 minutes + 5 minutes Q&A                          | 20 minutes + 5 minutes Q&A | N/A                          |
| DECEMBER               | 12/3: Tech Showcase Day: Master of Disaster 2026    |                            |                              |
| JANUARY                | 1/29: Securing and Protecting Enterprise Cloud Data |                            |                              |





ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## **CUSTOM WEBINARS**

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!