

|                     |              |                                                                                                                                                                                                                                                                                                          |                                                               |
|---------------------|-----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                                                                                                                   | 200                                                                                                                                              |
| VENDOR PARTICIPANTS | 4 to 8                                                                                        | 2 to 6                                                                                                                                                                                                                                                                                                                                                                                      | 1 to 6                                                                                                                                           |
| VENDOR PRESENTS?    | Yes                                                                                           | Yes                                                                                                                                                                                                                                                                                                                                                                                         | No                                                                                                                                               |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                                                                                                                  | N/A                                                                                                                                              |
| FEBRUARY            |                                                                                               | 2/24: API Security: Monitoring and Securing Application Programming Interfaces                                                                                                                                                                                                                                                                                                              |                                                                                                                                                  |
| MARCH               | 3/12: Complete Data Protection: Security, Training, Backup, and More                          | 3/3: Navigating Next-Gen Network Security: Choosing the Right Fit                                                                                                                                                                                                                                                                                                                           | 3/20: Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More                                              |
| APRIL               |                                                                                               | 4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey<br>4/7: Managing Multicloud Environments: Best Practices and Effective Tools                                                                                                                                                                                                                           |                                                                                                                                                  |
| JUNE                |                                                                                               | 6/2: Supercharging Public Sector and Education Technology and Security<br>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More<br>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments |                                                                                                                                                  |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                                                                                                                                                                                                                    | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans<br>7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                               | 8/18: Upleveling Your Identity and Access Management Solutions<br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies                                                                                                                                                                                                                                                 | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                                                                           |
| SEPTEMBER           | 9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations              | 9/1: Transforming IT in Healthcare Environments<br>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success<br>9/29: Best Practices Series: Implementing Advanced Threat Detection                                                                                                                                                    |                                                                                                                                                  |

|          |  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small>                                                                                                                               |  Expert Series<br><small>BY FUTURE B2B</small> |
|----------|----------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| OCTOBER  |                                                                                                                            | 10/1: Building a Proactive PC Upgrade Strategy                                                                                                                                                                                                            |                                                                                                                                   |
| NOVEMBER |                                                                                                                            | 11/3: Taking Identity and Access Management to the Next Level<br><br>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br><br>11/24: Building a Robust Security Awareness Program |                                                                                                                                   |
| DECEMBER |                                                                                                                            |                                                                                                                                                                                                                                                           | 12/11: Tracking the Attackers: Ransomware                                                                                         |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!