

|                     | <br>BY FUTURE B2B         | <br>BY FUTURE B2B                                                                      | <br>BY FUTURE B2B |
|---------------------|------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                        | 400<br>(150 for Vertical)                                                                                                                                                 | 200                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                     | 2 to 6                                                                                                                                                                    | 1 to 6                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                        | Yes                                                                                                                                                                       | No                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                 | 20 minutes + 5 minutes Q&A                                                                                                                                                | N/A                                                                                                  |
| DECEMBER            | 12/11: Tech Showcase Day: Cutting Edge Tech 2026                                                           |                                                                                                                                                                           |                                                                                                      |
| FEBRUARY            |                                                                                                            | 2/3: How to Responsibly Improve Operations with AI in Public Sector and Education<br>2/24: Improving Security, Usability, and Compliance With a Data Governance Framework |                                                                                                      |
| APRIL               | 4/30: Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence |                                                                                                                                                                           | 4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents                           |
| JUNE                |                                                                                                            | 6/9: Best Practices: Supercharging Your Hybrid Cloud Environment<br>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments                      | 6/12: Integrating AI into the Enterprise                                                             |
| OCTOBER             | 10/29: Tech Showcase Day: Master of Disaster 2027                                                          | 10/6: Turning Your Log and Incident Data into Real-time Security Insights                                                                                                 | 10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments   |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!