

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
MAY	5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More 5/28: Supercharging IT Summit	5/19: Understanding Threat Detection and Response	
JUNE	6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks		6/12: Integrating AI into the Enterprise
JULY		7/21: Securing the Enterprise with Endpoint Protection Platforms	7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques
AUGUST		8/4: Boosting IT Efficiency: How to Do More with Less	8/7: The 101 Course: Keeping Data Safe and Recoverable 8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases
SEPTEMBER		9/1: Transforming IT in Healthcare Environments 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success	9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface
OCTOBER	10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy 10/29: Tech Showcase Day: Master of Disaster 2027	10/6: Turning Your Log and Incident Data into Real-time Security Insights 10/20: Supporting and Enabling Modern Applications	10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments
NOVEMBER		11/3: Taking Identity and Access Management to the Next Level 11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success 11/24: Building a Robust Security Awareness Program	
DECEMBER			12/11: Tracking the Attackers: Ransomware



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!