Multi-Vendor Webinar Schedule Wish List (Filtered)

ActualTech MEDIA

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
FEBRUARY	**2/26:** Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster	**2/17:** Monitoring and Optimizing a Hybrid Cloud Environment	
MARCH		**3/24:** Detecting, Investigating, and Responding to Threats: Best Practices	**3/6:** Protecting AWS, Azure, and Google Cloud: Real World Best Practices **3/20:** Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More
APRIL	**4/16:** Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud	**4/2:** Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey **4/7:** Managing Multicloud Environments: Best Practices and Effective Tools	
JUNE	**6/11:** Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs **6/25:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks	**6/16:** Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity **6/23:** Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More **6/30:** Backing up, Securing, and Optimizing Kubernetes/Containerized Environments	
JULY			**7/10:** Key Differences Between Disaster Recovery and Ransomware Recovery Plans
AUGUST		**8/11:** The Cloud-Powered Enterprise: Securing Your Cloud **8/25:** The Power of Data: Enabling Automation and Operational Efficiencies	

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SEPTEMBER		**9/1:** Transforming IT in Healthcare Environments **9/15:** Improving Security, Usability, and Compliance With a Data Governance Framework **9/22:** Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success **9/29:** Best Practices Series: Implementing Advanced Threat Detection	
OCTOBER	**10/15:** Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy	**10/1:** Building a Proactive PC Upgrade Strategy	**10/9:** Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe
NOVEMBER	**11/19:** Tech Showcase Day: Cutting Edge Tech 2027	**11/24:** Building a Robust Security Awareness Program	**11/6:** Unlocking Business Value: AI in Enterprise IT
DECEMBER		**12/1:** Developing Your 2027 Data Security Plan	**12/4:** Database Bakeoff: Exploring Modern Database Structures **12/11:** Tracking the Attackers: Ransomware

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MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.

CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!