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|---------------------|----------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                    | 400<br>(150 for Vertical)                                                                                                               | 200                                                                                                                                                                                                                |
| VENDOR PARTICIPANTS | 4 to 8                                                                                 | 2 to 6                                                                                                                                  | 1 to 6                                                                                                                                                                                                             |
| VENDOR PRESENTS?    | Yes                                                                                    | Yes                                                                                                                                     | No                                                                                                                                                                                                                 |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                             | 20 minutes + 5 minutes Q&A                                                                                                              | N/A                                                                                                                                                                                                                |
| DECEMBER            |                                                                                        |                                                                                                                                         | <b>12/5:</b> Database Bakeoff: Exploring Modern Database Structures<br><b>12/11:</b> Tracking the Attackers: Ransomware                                                                                            |
| APRIL               |                                                                                        |                                                                                                                                         | <b>4/10:</b> Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises<br><b>4/24:</b> Lessons Learned: How Organizations Recover from Ransomware Incidents                                  |
| MAY                 |                                                                                        | <b>5/19:</b> Understanding Threat Detection and Response                                                                                |                                                                                                                                                                                                                    |
| JUNE                | <b>6/11:</b> Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs | <b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity             | <b>6/5:</b> Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                                                                                 |
| JULY                |                                                                                        |                                                                                                                                         | <b>7/10:</b> Key Differences Between Disaster Recovery and Ransomware Recovery Plans                                                                                                                               |
| AUGUST              |                                                                                        | <b>8/11:</b> The Cloud-Powered Enterprise: Securing Your Cloud<br><b>8/18:</b> Upleveling Your Identity and Access Management Solutions | <b>8/7:</b> The 101 Course: Keeping Data Safe and Recoverable                                                                                                                                                      |
| SEPTEMBER           |                                                                                        |                                                                                                                                         | <b>9/18:</b> Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface<br><b>9/25:</b> The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |
| OCTOBER             | <b>10/29:</b> Tech Showcase Day: Master of Disaster 2027                               | <b>10/6:</b> Turning Your Log and Incident Data into Real-time Security Insights                                                        | <b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe                                                                                     |

NOVEMBER

|  |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small>                                                                           |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
|--|-----------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
|  |                                                                                                                                   | <b>11/3:</b> Taking Identity and Access Management to the Next Level<br><br><b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success |                                                                                                                                          |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!