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|---------------------|-----------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                               | 400<br>(150 for Vertical)                                                                                                              | 200                                                                                 |
| VENDOR PARTICIPANTS | 4 to 8                                                                            | 2 to 6                                                                                                                                 | 1 to 6                                                                              |
| VENDOR PRESENTS?    | Yes                                                                               | Yes                                                                                                                                    | No                                                                                  |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                        | 20 minutes + 5 minutes Q&A                                                                                                             | N/A                                                                                 |
| DECEMBER            | 12/3: Tech Showcase Day: Master of Disaster 2026                                  |                                                                                                                                        |                                                                                     |
| FEBRUARY            |                                                                                   | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment                                                                             | 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques              |
| MARCH               |                                                                                   | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                              | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices             |
| APRIL               |                                                                                   | 4/14: Healthcare TechCheck: Streamlining Healthcare IT<br>4/21: Controlling Cloud Costs: Tech Showcase and Best Practices              |                                                                                     |
| MAY                 | 5/28: Supercharging IT Summit                                                     | 5/19: Understanding Threat Detection and Response                                                                                      | 5/22: Common Pitfalls of Data Protection and Disaster Recovery                      |
| JUNE                |                                                                                   | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity                   | 6/12: Integrating AI into the Enterprise                                            |
| JULY                |                                                                                   | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                               |                                                                                     |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                   | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/11: The Cloud-Powered Enterprise: Securing Your Cloud                       | 8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases      |
| OCTOBER             |                                                                                   | 10/20: Supporting and Enabling Modern Applications<br>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques |                                                                                     |

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| NOVEMBER | <br>BY FUTURE B2B | <br>BY FUTURE B2B | <br>BY FUTURE B2B                                                             |
|          |                                                                                                    |                                                                                                      | <p><b>11/6:</b> Unlocking Business Value: AI in Enterprise IT</p> <p><b>11/13:</b> Securing Endpoints Through Effective Management, Solutions and Strategies</p> |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!