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|---------------------|-----------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                       | 200                                                                                 |
| VENDOR PARTICIPANTS | 4 to 8                                                                                        | 2 to 6                                                                                                                                                                          | 1 to 6                                                                              |
| VENDOR PRESENTS?    | Yes                                                                                           | Yes                                                                                                                                                                             | No                                                                                  |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                      | N/A                                                                                 |
| FEBRUARY            |                                                                                               |                                                                                                                                                                                 | 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques              |
| MARCH               | 3/12: Complete Data Protection: Security, Training, Backup, and More                          |                                                                                                                                                                                 | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices             |
| APRIL               | 4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud         |                                                                                                                                                                                 |                                                                                     |
| MAY                 |                                                                                               | 5/19: Understanding Threat Detection and Response                                                                                                                               |                                                                                     |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks               | 6/2: Supercharging Public Sector and Education Technology and Security<br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More |                                                                                     |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                        | 7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques                     |
| AUGUST              |                                                                                               | 8/25: The Power of Data: Enabling Automation and Operational Efficiencies                                                                                                       | 8/7: The 101 Course: Keeping Data Safe and Recoverable                              |
| SEPTEMBER           |                                                                                               | 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                                                                  | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence      |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy        |                                                                                                                                                                                 |                                                                                     |
| NOVEMBER            |                                                                                               | 11/3: Taking Identity and Access Management to the Next Level<br>11/24: Building a Robust Security Awareness Program                                                            |                                                                                     |

DECEMBER

|  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small>            |  Expert Series<br><small>BY FUTURE B2B</small> |
|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
|                                                                                                                            | <p><b>12/1:</b> Developing Your 2027 Data Security Plan</p> <p><b>12/15:</b> Building a Governance, Risk, and Compliance Framework</p> | <p><b>12/4:</b> Database Bakeoff: Exploring Modern Database Structures</p>                                                        |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!