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|---------------------|------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                        | 400<br>(150 for Vertical)                                                           | 200                                                                                 |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                     | 2 to 6                                                                              | 1 to 6                                                                              |
| VENDOR PRESENTS?    | Yes                                                                                                        | Yes                                                                                 | No                                                                                  |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                 | 20 minutes + 5 minutes Q&A                                                          | N/A                                                                                 |
| DECEMBER            |                                                                                                            |                                                                                     | 12/5: Database Bakeoff: Exploring Modern Database Structures                        |
| FEBRUARY            |                                                                                                            | 2/3: How to Responsibly Improve Operations with AI in Public Sector and Education   |                                                                                     |
| MARCH               |                                                                                                            | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices           |                                                                                     |
| APRIL               | 4/30: Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence |                                                                                     |                                                                                     |
| MAY                 |                                                                                                            | 5/19: Understanding Threat Detection and Response                                   | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                           |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                            |                                                                                     |                                                                                     |
| AUGUST              |                                                                                                            |                                                                                     | 8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases      |
| OCTOBER             | 10/29: Tech Showcase Day: Master of Disaster 2027                                                          |                                                                                     |                                                                                     |
| NOVEMBER            |                                                                                                            | 11/3: Taking Identity and Access Management to the Next Level                       |                                                                                     |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!