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|---------------------|-----------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                               | 400<br>(150 for Vertical)                                                                                                                                                                                      | 200                                                                                                                                                                                                                           |
| VENDOR PARTICIPANTS | 4 to 8                                                                            | 2 to 6                                                                                                                                                                                                         | 1 to 6                                                                                                                                                                                                                        |
| VENDOR PRESENTS?    | Yes                                                                               | Yes                                                                                                                                                                                                            | No                                                                                                                                                                                                                            |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                        | 20 minutes + 5 minutes Q&A                                                                                                                                                                                     | N/A                                                                                                                                                                                                                           |
| MARCH               |                                                                                   |                                                                                                                                                                                                                | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices                                                                                                                                                       |
| APRIL               |                                                                                   | 4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey                                                                                                                           |                                                                                                                                                                                                                               |
| MAY                 |                                                                                   | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security                                                                                                                                         | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                                                                                                                                                                     |
| JUNE                |                                                                                   | 6/2: Supercharging Public Sector and Education Technology and Security                                                                                                                                         | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                                                                                                   |
| JULY                |                                                                                   | 7/14: Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments                                                                                                                           | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans<br>7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques                                                                              |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                   |                                                                                                                                                                                                                | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                                                                                                                                                        |
| SEPTEMBER           |                                                                                   | 9/1: Transforming IT in Healthcare Environments<br>9/15: Improving Security, Usability, and Compliance With a Data Governance Framework<br>9/29: Best Practices Series: Implementing Advanced Threat Detection | 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface                                                                                                                                  |
| OCTOBER             |                                                                                   | 10/1: Building a Proactive PC Upgrade Strategy<br>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                                                             | 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe<br>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |

|          |  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small>        |  Expert Series<br><small>BY FUTURE B2B</small>                     |
|----------|----------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|
| NOVEMBER |                                                                                                                            | <b>11/3:</b> Taking Identity and Access Management to the Next Level<br><b>11/24:</b> Building a Robust Security Awareness Program | <b>11/6:</b> Unlocking Business Value: AI in Enterprise IT<br><b>11/13:</b> Securing Endpoints Through Effective Management, Solutions and Strategies |
| DECEMBER |                                                                                                                            | <b>12/15:</b> Building a Governance, Risk, and Compliance Framework                                                                |                                                                                                                                                       |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!