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|---------------------|----------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                  | 400<br>(150 for Vertical)                                                                                      | 200                                                                                                                                                                 |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                               | 2 to 6                                                                                                         | 1 to 6                                                                                                                                                              |
| VENDOR PRESENTS?    | Yes                                                                                                                  | Yes                                                                                                            | No                                                                                                                                                                  |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                           | 20 minutes + 5 minutes Q&A                                                                                     | N/A                                                                                                                                                                 |
| DECEMBER            |                                                                                                                      | 12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities                         | 12/5: Database Bakeoff: Exploring Modern Database Structures                                                                                                        |
| JANUARY             |                                                                                                                      | 1/20: Securing the Enterprise in 2026 and Beyond!                                                              | 1/16: Ransomware Recap: Heroes, Villains, and Lessons from 2025                                                                                                     |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster |                                                                                                                |                                                                                                                                                                     |
| MARCH               |                                                                                                                      | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                      |                                                                                                                                                                     |
| APRIL               |                                                                                                                      |                                                                                                                | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises<br>4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents |
| MAY                 |                                                                                                                      | 5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                 |                                                                                                                                                                     |
| JUNE                |                                                                                                                      |                                                                                                                | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                                         |
| JULY                |                                                                                                                      | 7/21: Securing the Enterprise with Endpoint Protection Platforms                                               |                                                                                                                                                                     |
| AUGUST              |                                                                                                                      |                                                                                                                | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                                                                                              |
| SEPTEMBER           |                                                                                                                      | 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success | 9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery                                                                |

OCTOBER

|  <b>MegaCast</b><br><small>BY FUTURE B2B</small>                                    |  <b>EcoCast</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small> |
|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| <p><b>10/15:</b> Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</p> <p><b>10/29:</b> Tech Showcase Day: Master of Disaster 2027</p> |                                                                                                                                    | <p><b>10/23:</b> Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</p>                         |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!