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|---------------------|--|---|--|
| MINIMUM LEADS       | 800  | 400<br>(150 for Vertical)   | 200  |
| VENDOR PARTICIPANTS | 4 to 8   | 2 to 6  | 1 to 6   |
| VENDOR PRESENTS?    | Yes  | Yes   | No   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A   | 20 minutes + 5 minutes Q&A  | N/A  |
| JUNE                |  | 6/9: Best Practices: Supercharging Your Hybrid Cloud Environment<br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More |  |
| JULY                |  | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities  | 7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques  |
| AUGUST              |  | 8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/18: Upleveling Your Identity and Access Management Solutions   |  |
| SEPTEMBER           |  |   | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence<br>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy |   |  |
| NOVEMBER            |  | 11/3: Taking Identity and Access Management to the Next Level<br>11/17: Solutions and Tools that Use AI to Get More from Your Existing Data                               |  |
| DECEMBER            |  | 12/15: Supercharging Public Sector and Education Technology and Security  |  |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!