

	 MegaCast BY FUTURE B2B	 EcoCast BY FUTURE B2B	 Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
DECEMBER		12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities	12/11: Tracking the Attackers: Ransomware
JANUARY		1/13: Identity and Access Management: Keys to Success in 2026	
FEBRUARY		2/17: Monitoring and Optimizing a Hybrid Cloud Environment	
MARCH			3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices
APRIL			4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises 4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents
MAY	5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More 5/28: Supercharging IT Summit	5/19: Understanding Threat Detection and Response 5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures	5/22: Common Pitfalls of Data Protection and Disaster Recovery
JUNE		6/9: Best Practices: Supercharging Your Hybrid Cloud Environment 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More	6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More
JULY		7/14: Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments 7/21: Securing the Enterprise with Endpoint Protection Platforms 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities	7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans

			
AUGUST			8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases
SEPTEMBER		9/15: API Security: Monitoring and Securing Application Programming Interfaces 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success	9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface
OCTOBER	10/29: Tech Showcase Day: Master of Disaster 2027	10/1: Building a Proactive PC Upgrade Strategy 10/6: Turning Your Log and Incident Data into Real-time Security Insights	10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments
NOVEMBER		11/3: Taking Identity and Access Management to the Next Level	



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!