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|---------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                                                | 400<br>(150 for Vertical)                                                                                                 | 200                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                                             | 2 to 6                                                                                                                    | 1 to 6                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                                                | Yes                                                                                                                       | No                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                                         | 20 minutes + 5 minutes Q&A                                                                                                | N/A                                                                                                  |
| DECEMBER            |                                                                                                                                                                    | 12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities                                    | 12/5: Database Bakeoff: Exploring Modern Database Structures                                         |
| JANUARY             |                                                                                                                                                                    | 1/13: Identity and Access Management: Keys to Success in 2026<br>1/20: Securing the Enterprise in 2026 and Beyond!        |                                                                                                      |
| FEBRUARY            |                                                                                                                                                                    | 2/3: How to Responsibly Improve Operations with AI in Public Sector and Education                                         | 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques                               |
| APRIL               |                                                                                                                                                                    | 4/14: Healthcare TechCheck: Streamlining Healthcare IT<br>4/21: Controlling Cloud Costs: Tech Showcase and Best Practices | 4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents                           |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More                                                                       |                                                                                                                           | 5/22: Common Pitfalls of Data Protection and Disaster Recovery                                       |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs<br>6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks | 6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments                                          | 6/12: Integrating AI into the Enterprise                                                             |
| JULY                |                                                                                                                                                                    |                                                                                                                           | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans                        |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                                                                                                    | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/18: Upleveling Your Identity and Access Management Solutions   | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                               |
| SEPTEMBER           |                                                                                                                                                                    | 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success            | 9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |

|          |  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small> |  Expert Series<br><small>BY FUTURE B2B</small>       |
|----------|----------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|
| OCTOBER  | 10/29: Tech Showcase Day: Master of Disaster 2027                                                                          | 10/1: Building a Proactive PC Upgrade Strategy<br>10/20: Supporting and Enabling Modern Applications                        |                                                                                                                                         |
| NOVEMBER |                                                                                                                            |                                                                                                                             | 11/6: Unlocking Business Value: AI in Enterprise IT<br>11/13: Securing Endpoints Through Effective Management, Solutions and Strategies |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



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ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!