

|                     | <b>MegaCast</b><br><small>BY FUTURE B2B</small>  | <b>EcoCast</b><br><small>BY FUTURE B2B</small>  | <b>Expert Series</b><br><small>BY FUTURE B2B</small>   |
|---------------------|--|---|--|
| MINIMUM LEADS       | 800  | 400<br>(150 for Vertical)   | 200  |
| VENDOR PARTICIPANTS | 4 to 8   | 2 to 6  | 1 to 6   |
| VENDOR PRESENTS?    | Yes  | Yes   | No   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A   | 20 minutes + 5 minutes Q&A  | N/A  |
| APRIL               |  | 4/7: Managing Multicloud Environments: Best Practices and Effective Tools   |  |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More |   | 5/22: Common Pitfalls of Data Protection and Disaster Recovery   |
| JUNE                |  | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity  |  |
| JULY                |  | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities  | 7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques  |
| AUGUST              |  | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/18: Upleveling Your Identity and Access Management Solutions   | 8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases   |
| SEPTEMBER           |  | 9/8: Defending Against the Attacks of the Future with Post-Quantum Cryptography<br>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence<br>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface |
| OCTOBER             | 10/29: Tech Showcase Day: Master of Disaster 2027  |   |  |
| NOVEMBER            |  | 11/3: Taking Identity and Access Management to the Next Level<br>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success        |  |
| DECEMBER            |  | 12/15: Supercharging Public Sector and Education Technology and Security  | 12/4: Database Bakeoff: Exploring Modern Database Structures<br>12/11: Tracking the Attackers: Ransomware  |



## MegaCast

BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



## EcoCast

BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



## Expert Series

BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!