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|---------------------|----------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                    | 400<br>(150 for Vertical)                                                                                                                   | 200                                                                                                |
| VENDOR PARTICIPANTS | 4 to 8                                                                                 | 2 to 6                                                                                                                                      | 1 to 6                                                                                             |
| VENDOR PRESENTS?    | Yes                                                                                    | Yes                                                                                                                                         | No                                                                                                 |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                             | 20 minutes + 5 minutes Q&A                                                                                                                  | N/A                                                                                                |
| FEBRUARY            |                                                                                        | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment                                                                                  |                                                                                                    |
| MARCH               | 3/26: Evolving Each Layer of Your Security Program                                     | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                   |                                                                                                    |
| APRIL               | 4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud  | 4/7: Managing Multicloud Environments: Best Practices and Effective Tools                                                                   |                                                                                                    |
| MAY                 |                                                                                        | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security<br>5/19: Understanding Threat Detection and Response                 |                                                                                                    |
| SEPTEMBER           |                                                                                        | 9/29: Best Practices Series: Implementing Advanced Threat Detection                                                                         |                                                                                                    |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy |                                                                                                                                             | 10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |
| NOVEMBER            |                                                                                        | 11/3: Taking Identity and Access Management to the Next Level<br>11/17: Solutions and Tools that Use AI to Get More from Your Existing Data |                                                                                                    |
| DECEMBER            |                                                                                        |                                                                                                                                             | 12/11: Tracking the Attackers: Ransomware                                                          |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!