# Multi-Vendor Webinar Schedule Wish List (Filtered)

ActualTech MEDIA

| | MegaCast BY FUTURE B2B | EcoCast BY FUTURE B2B | Expert Series BY FUTURE B2B |
|---|---|---|---|
| **MINIMUM LEADS** | 800 | 400<br>(150 for Vertical) | 200 |
| **VENDOR PARTICIPANTS** | 4 to 8 | 2 to 6 | 1 to 6 |
| **VENDOR PRESENTS?** | Yes | Yes | No |
| **PRESENTATION LENGTH** | 20 minutes + 5 minutes Q&A | 20 minutes + 5 minutes Q&A | N/A |
| **FEBRUARY** | **2/26:** Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster | **2/17:** Monitoring and Optimizing a Hybrid Cloud Environment | |
| **MARCH** | **3/12:** Complete Data Protection: Security, Training, Backup, and More | **3/24:** Detecting, Investigating, and Responding to Threats: Best Practices | **3/6:** Protecting AWS, Azure, and Google Cloud: Real World Best Practices |
| **APRIL** | | **4/2:** Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey<br>**4/7:** Managing Multicloud Environments: Best Practices and Effective Tools | |
| **JUNE** | **6/25:** Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks | **6/2:** Supercharging Public Sector and Education Technology and Security<br>**6/16:** Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br>**6/23:** Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More | |
| **JULY** | **7/30:** Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives | | **7/10:** Key Differences Between Disaster Recovery and Ransomware Recovery Plans |
| **AUGUST** | | **8/4:** Boosting IT Efficiency: How to Do More with Less<br>**8/11:** The Cloud-Powered Enterprise: Securing Your Cloud<br>**8/25:** The Power of Data: Enabling Automation and Operational Efficiencies | |

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| **SEPTEMBER** | | **9/1:** Transforming IT in Healthcare Environments<br><br>**9/15:** Improving Security, Usability, and Compliance With a Data Governance Framework<br><br>**9/22:** Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success<br><br>**9/29:** Best Practices Series: Implementing Advanced Threat Detection | |
| **OCTOBER** | | **10/1:** Building a Proactive PC Upgrade Strategy | **10/9:** Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe<br><br>**10/23:** Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |
| **NOVEMBER** | | **11/24:** Building a Robust Security Awareness Program | **11/6:** Unlocking Business Value: AI in Enterprise IT |
| **DECEMBER** | | **12/1:** Developing Your 2027 Data Security Plan | **12/11:** Tracking the Attackers: Ransomware |

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## MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

## EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

## Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.

## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!