

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                                                                                                              | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                           |
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| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                                                                                                                   | 200                                                                                                                                                                            |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                                                                                                                                                                                                                                      | 1 to 6                                                                                                                                                                         |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                                                                                                                                                                                                                                         | No                                                                                                                                                                             |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                                                                                                                  | N/A                                                                                                                                                                            |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster                          | 2/17: Monitoring and Optimizing a Hybrid Cloud Environment<br>2/24: API Security: Monitoring and Securing Application Programming Interfaces                                                                                                                                                                                                                                                |                                                                                                                                                                                |
| MARCH               | 3/26: Evolving Each Layer of Your Security Program                                                                                            | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                                                                                                                                                                                                                                                                   | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices<br>3/20: Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More |
| APRIL               | 4/16: Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud                                                         | 4/7: Managing Multicloud Environments: Best Practices and Effective Tools                                                                                                                                                                                                                                                                                                                   |                                                                                                                                                                                |
| MAY                 |                                                                                                                                               | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security                                                                                                                                                                                                                                                                                                                      | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                                                                                                                      |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs                                                               | 6/2: Supercharging Public Sector and Education Technology and Security<br>6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More<br>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments |                                                                                                                                                                                |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                                                 | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                                                                                                                                                                                                                    | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans                                                                                                  |
| AUGUST              |                                                                                                                                               | 8/18: Upleveling Your Identity and Access Management Solutions<br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies                                                                                                                                                                                                                                                 |                                                                                                                                                                                |

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| SEPTEMBER |                                                                                   | <div>9/1: Transforming IT in Healthcare Environments</div> <div>9/15: Improving Security, Usability, and Compliance With a Data Governance Framework</div> <div>9/29: Best Practices Series: Implementing Advanced Threat Detection</div>                                                 | <div>9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence</div> <div>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface</div> |
| OCTOBER   |                                                                                   | <div>10/1: Building a Proactive PC Upgrade Strategy</div> <div>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques</div>                                                                                                                                     | <div>10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe</div>                                                                |
| NOVEMBER  |                                                                                   | <div>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</div> <div>11/17: Solutions and Tools that Use AI to Get More from Your Existing Data</div> <div>11/24: Building a Robust Security Awareness Program</div> | <div>11/13: Securing Endpoints Through Effective Management, Solutions and Strategies</div>                                                                                                       |
| DECEMBER  |                                                                                   |                                                                                                                                                                                                                                                                                           | <div>12/4: Database Bakeoff: Exploring Modern Database Structures</div> <div>12/11: Tracking the Attackers: Ransomware</div>                                                                      |



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These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



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