

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
DECEMBER	12/3: Tech Showcase Day: Master of Disaster 2026	12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities	
JANUARY			1/16: Ransomware Recap: Heroes, Villains, and Lessons from 2025
FEBRUARY		2/17: Monitoring and Optimizing a Hybrid Cloud Environment 2/24: Improving Security, Usability, and Compliance With a Data Governance Framework	
APRIL		4/14: Healthcare TechCheck: Streamlining Healthcare IT	
MAY	5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More	5/12: Security Automation: Tips, Tricks, and Tools for Better Security 5/19: Understanding Threat Detection and Response 5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures	5/22: Common Pitfalls of Data Protection and Disaster Recovery
JUNE	6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks	6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More 6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments	6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More
JULY		7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities	7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans
AUGUST	8/27: Cloud Security Fest 2026!		8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases

			
SEPTEMBER		9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success	9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface
OCTOBER		10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques	
NOVEMBER			11/6: Unlocking Business Value: AI in Enterprise IT 11/13: Securing Endpoints Through Effective Management, Solutions and Strategies



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!