

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                            | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                           |
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| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                                                                 | 200                                                                                                                                                                            |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                                                                                                    | 1 to 6                                                                                                                                                                         |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                                                                                                       | No                                                                                                                                                                             |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                | N/A                                                                                                                                                                            |
| MARCH               | 3/12: Complete Data Protection: Security, Training, Backup, and More                                                                          |                                                                                                                                                                                                                                                           |                                                                                                                                                                                |
| APRIL               |                                                                                                                                               | 4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey                                                                                                                                                                      |                                                                                                                                                                                |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs                                                               | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity                                                                                                                                      | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                                                    |
| JULY                |                                                                                                                                               |                                                                                                                                                                                                                                                           | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans<br>7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques                               |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                                                                               | 8/18: Upleveling Your Identity and Access Management Solutions<br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies                                                                                                               | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                                                                                                         |
| SEPTEMBER           |                                                                                                                                               | 9/1: Transforming IT in Healthcare Environments<br>9/15: Improving Security, Usability, and Compliance With a Data Governance Framework<br>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence<br>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy                                                        | 10/1: Building a Proactive PC Upgrade Strategy<br>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                                                                                                        |                                                                                                                                                                                |
| NOVEMBER            |                                                                                                                                               | 11/3: Taking Identity and Access Management to the Next Level                                                                                                                                                                                             |                                                                                                                                                                                |

DECEMBER

|  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small>                                 |  Expert Series<br><small>BY FUTURE B2B</small> |
|----------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
|                                                                                                                            | <p><b>12/1:</b> Developing Your 2027 Data Security Plan</p> <p><b>12/8:</b> Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure?</p> |                                                                                                                                   |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!