

	 MegaCast BY FUTURE B2B	 EcoCast BY FUTURE B2B	 Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
FEBRUARY		2/17: Monitoring and Optimizing a Hybrid Cloud Environment	2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques
MARCH	3/12: Complete Data Protection: Security, Training, Backup, and More 3/26: Evolving Each Layer of Your Security Program	3/3: Navigating Next-Gen Network Security: Choosing the Right Fit	
APRIL			4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises
MAY		5/12: Security Automation: Tips, Tricks, and Tools for Better Security	
JUNE	6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs		6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More
JULY	7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives	7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities	7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques
AUGUST	8/27: Cloud Security Fest 2026!	8/25: The Power of Data: Enabling Automation and Operational Efficiencies	
SEPTEMBER		9/15: Improving Security, Usability, and Compliance With a Data Governance Framework 9/29: Best Practices Series: Implementing Advanced Threat Detection	
OCTOBER	10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy	10/1: Building a Proactive PC Upgrade Strategy	

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NOVEMBER		11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success	11/6: Unlocking Business Value: AI in Enterprise IT
DECEMBER		12/8: Hybrid/Public/Private Clouds: Which Cloud Is Right For Your Infrastructure? 12/15: Building a Governance, Risk, and Compliance Framework	12/4: Database Bakeoff: Exploring Modern Database Structures 12/11: Tracking the Attackers: Ransomware



MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!