

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                 | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>      |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                      | 200                                                                                                                                                       |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                                                                                                                         | 1 to 6                                                                                                                                                    |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                                                                                                                            | No                                                                                                                                                        |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                     | N/A                                                                                                                                                       |
| MARCH               | <b>3/12:</b> Complete Data Protection: Security, Training, Backup, and More<br><b>3/26:</b> Evolving Each Layer of Your Security Program      |                                                                                                                                                                                                                                                                                | <b>3/6:</b> Protecting AWS, Azure, and Google Cloud: Real World Best Practices                                                                            |
| APRIL               | <b>4/16:</b> Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud                                                  | <b>4/2:</b> Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey                                                                                                                                                                                    | <b>4/10:</b> Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises                                                              |
| MAY                 |                                                                                                                                               | <b>5/12:</b> Security Automation: Tips, Tricks, and Tools for Better Security                                                                                                                                                                                                  | <b>5/1:</b> Fire with Fire: Fighting AI Attacks with AI Defenses                                                                                          |
| JUNE                | <b>6/11:</b> Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs                                                        |                                                                                                                                                                                                                                                                                |                                                                                                                                                           |
| JULY                |                                                                                                                                               | <b>7/28:</b> Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                                                                                                | <b>7/10:</b> Key Differences Between Disaster Recovery and Ransomware Recovery Plans                                                                      |
| AUGUST              |                                                                                                                                               | <b>8/25:</b> The Power of Data: Enabling Automation and Operational Efficiencies                                                                                                                                                                                               | <b>8/7:</b> The 101 Course: Keeping Data Safe and Recoverable                                                                                             |
| SEPTEMBER           |                                                                                                                                               | <b>9/22:</b> Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                                                                                                                                                          |                                                                                                                                                           |
| OCTOBER             |                                                                                                                                               |                                                                                                                                                                                                                                                                                | <b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe                            |
| NOVEMBER            |                                                                                                                                               | <b>11/3:</b> Taking Identity and Access Management to the Next Level<br><br><b>11/10:</b> Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br><br><b>11/24:</b> Building a Robust Security Awareness Program | <b>11/6:</b> Unlocking Business Value: AI in Enterprise IT<br><br><b>11/13:</b> Securing Endpoints Through Effective Management, Solutions and Strategies |

DECEMBER



12/1: Developing Your 2027 Data Security Plan



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!