

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
FEBRUARY	2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster	2/17: Monitoring and Optimizing a Hybrid Cloud Environment	2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques
MARCH	3/12: Complete Data Protection: Security, Training, Backup, and More	3/24: Detecting, Investigating, and Responding to Threats: Best Practices	
APRIL		4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey	
MAY		5/12: Security Automation: Tips, Tricks, and Tools for Better Security 5/19: Understanding Threat Detection and Response	
JUNE	6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks	6/2: Supercharging Public Sector and Education Technology and Security	6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More
JULY	7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives		7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans 7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques
AUGUST		8/11: The Cloud-Powered Enterprise: Securing Your Cloud 8/18: Upleveling Your Identity and Access Management Solutions	8/7: The 101 Course: Keeping Data Safe and Recoverable
SEPTEMBER		9/15: Improving Security, Usability, and Compliance With a Data Governance Framework 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success	

	 MegaCast BY FUTURE B2B	 EcoCast BY FUTURE B2B	 Expert Series BY FUTURE B2B
OCTOBER		10/1: Building a Proactive PC Upgrade Strategy 10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques	10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe 10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments
NOVEMBER	11/19: Tech Showcase Day: Cutting Edge Tech 2027	11/17: Solutions and Tools that Use AI to Get More from Your Existing Data	
DECEMBER			12/4: Database Bakeoff: Exploring Modern Database Structures 12/11: Tracking the Attackers: Ransomware



MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!