

	<b>MegaCast</b> <small>BY FUTURE B2B</small>	<b>EcoCast</b> <small>BY FUTURE B2B</small>	<b>Expert Series</b> <small>BY FUTURE B2B</small>
<b>MINIMUM LEADS</b>	800	400 (150 for Vertical)	200
<b>VENDOR PARTICIPANTS</b>	4 to 8	2 to 6	1 to 6
<b>VENDOR PRESENTS?</b>	Yes	Yes	No
<b>PRESENTATION LENGTH</b>	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
<b>MAY</b>	5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More		
<b>JUNE</b>		6/9: Best Practices: Supercharging Your Hybrid Cloud Environment	
<b>JULY</b>		7/21: Securing the Enterprise with Endpoint Protection Platforms 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities	
<b>AUGUST</b>		8/18: Upleveling Your Identity and Access Management Solutions	8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases
<b>SEPTEMBER</b>		9/1: Transforming IT in Healthcare Environments 9/8: Defending Against the Attacks of the Future with Post-Quantum Cryptography 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success	9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface 9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery
<b>OCTOBER</b>		10/1: Building a Proactive PC Upgrade Strategy 10/20: Supporting and Enabling Modern Applications	10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe 10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments
<b>NOVEMBER</b>	11/19: Tech Showcase Day: Cutting Edge Tech 2027	11/3: Taking Identity and Access Management to the Next Level 11/17: Solutions and Tools that Use AI to Get More from Your Existing Data	

DECEMBER



12/15: Supercharging Public Sector and Education Technology and Security

12/4: Database Bakeoff: Exploring Modern Database Structures

12/11: Tracking the Attackers: Ransomware



## MegaCast

BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



## EcoCast

BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



## Expert Series

BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's as small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!