

|                     |  |                                                                                |                  |
|---------------------|-----------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                               | 400<br>(150 for Vertical)                                                                                                                                         | 200                                                                                                 |
| VENDOR PARTICIPANTS | 4 to 8                                                                            | 2 to 6                                                                                                                                                            | 1 to 6                                                                                              |
| VENDOR PRESENTS?    | Yes                                                                               | Yes                                                                                                                                                               | No                                                                                                  |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                        | 20 minutes + 5 minutes Q&A                                                                                                                                        | N/A                                                                                                 |
| FEBRUARY            |                                                                                   |                                                                                                                                                                   | 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques                              |
| MARCH               |                                                                                   | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                                         | 3/20: Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More |
| APRIL               |                                                                                   | 4/2: Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey<br>4/7: Managing Multicloud Environments: Best Practices and Effective Tools | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises               |
| MAY                 |                                                                                   | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security<br>5/19: Understanding Threat Detection and Response                                       | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                                           |
| JUNE                |                                                                                   | 6/2: Supercharging Public Sector and Education Technology and Security<br>6/30: Backing up, Securing, and Optimizing Kubernetes/Containerized Environments        |                                                                                                     |
| JULY                |                                                                                   | 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                          | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans                       |
| AUGUST              | 8/27: Cloud Security Fest 2026!                                                   | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/11: The Cloud-Powered Enterprise: Securing Your Cloud                                                  |                                                                                                     |

|           |  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small>                                                                                                                                                                                                      |  Expert Series<br><small>BY FUTURE B2B</small>                                              |
|-----------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| SEPTEMBER | 9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations                                           | 9/1: Transforming IT in Healthcare Environments<br>9/15: Improving Security, Usability, and Compliance With a Data Governance Framework<br>9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success<br>9/29: Best Practices Series: Implementing Advanced Threat Detection | 9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence<br>9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface |
| OCTOBER   |                                                                                                                            | 10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                                                                                                                                                                                                                                 |                                                                                                                                                                                |
| NOVEMBER  | 11/19: Tech Showcase Day: Cutting Edge Tech 2027                                                                           |                                                                                                                                                                                                                                                                                                                                  |                                                                                                                                                                                |
| DECEMBER  |                                                                                                                            | 12/1: Developing Your 2027 Data Security Plan<br>12/15: Building a Governance, Risk, and Compliance Framework                                                                                                                                                                                                                    |                                                                                                                                                                                |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!