

|                     | <div>MegaCast<br/><small>BY FUTURE B2B</small></div> | <div>EcoCast<br/><small>BY FUTURE B2B</small></div> | <div>Expert Series<br/><small>BY FUTURE B2B</small></div>                        |
|---------------------|---------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                   | 400<br>(150 for Vertical)                                                                                                              | 200                                                                                                                                                                 |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                | 2 to 6                                                                                                                                 | 1 to 6                                                                                                                                                              |
| VENDOR PRESENTS?    | Yes                                                                                                                                   | Yes                                                                                                                                    | No                                                                                                                                                                  |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                            | 20 minutes + 5 minutes Q&A                                                                                                             | N/A                                                                                                                                                                 |
| DECEMBER            | 12/3: Tech Showcase Day: Master of Disaster 2026<br>12/11: Tech Showcase Day: Cutting Edge Tech 2026                                  |                                                                                                                                        | 12/5: Database Bakeoff: Exploring Modern Database Structures                                                                                                        |
| JANUARY             |                                                                                                                                       | 1/13: Identity and Access Management: Keys to Success in 2026<br>1/20: Securing the Enterprise in 2026 and Beyond!                     |                                                                                                                                                                     |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster                  | 2/3: How to Responsibly Improve Operations with AI in Public Sector and Education                                                      |                                                                                                                                                                     |
| APRIL               |                                                                                                                                       |                                                                                                                                        | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises<br>4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br>5/28: Supercharging IT Summit         | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security<br>5/19: Understanding Threat Detection and Response            |                                                                                                                                                                     |
| JUNE                | 6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks                                                       | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity                   |                                                                                                                                                                     |
| JULY                |                                                                                                                                       | 7/7: Securing Identity with Passwordless Authentication<br>7/21: Securing the Enterprise with Endpoint Protection Platforms            |                                                                                                                                                                     |
| AUGUST              |                                                                                                                                       |                                                                                                                                        | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                                                                                              |

|           |                                                            |  |                   |
|-----------|---------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------|
| SEPTEMBER |                                                                                                                                             |                                                                                     | 9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |
| OCTOBER   | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy<br>10/29: Tech Showcase Day: Master of Disaster 2027 |                                                                                     | 10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments   |
| NOVEMBER  |                                                                                                                                             | 11/3: Taking Identity and Access Management to the Next Level                       | 11/6: Unlocking Business Value: AI in Enterprise IT                                                  |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!