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|---------------------|-------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                 | 200                                                                                                                                     |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                        | 2 to 6                                                                                                                                                                    | 1 to 6                                                                                                                                  |
| VENDOR PRESENTS?    | Yes                                                                                                                           | Yes                                                                                                                                                                       | No                                                                                                                                      |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                | N/A                                                                                                                                     |
| DECEMBER            |                                                                                                                               | 12/10: Automating Security: Taking Advantage of New Methods, Tools and AI Capabilities                                                                                    | 12/5: Database Bakeoff: Exploring Modern Database Structures                                                                            |
| JANUARY             |                                                                                                                               |                                                                                                                                                                           | 1/16: Ransomware Recap: Heroes, Villains, and Lessons from 2025                                                                         |
| FEBRUARY            |                                                                                                                               | 2/3: How to Responsibly Improve Operations with AI in Public Sector and Education<br>2/24: Improving Security, Usability, and Compliance With a Data Governance Framework |                                                                                                                                         |
| MARCH               |                                                                                                                               |                                                                                                                                                                           | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices                                                                 |
| APRIL               |                                                                                                                               |                                                                                                                                                                           | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises                                                   |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br>5/28: Supercharging IT Summit | 5/19: Understanding Threat Detection and Response                                                                                                                         | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses<br>5/22: Common Pitfalls of Data Protection and Disaster Recovery             |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs                                               |                                                                                                                                                                           | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More<br>6/12: Integrating AI into the Enterprise |
| AUGUST              |                                                                                                                               | 8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/18: Upleveling Your Identity and Access Management Solutions                                                 | 8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases                                                          |

|           |  <b>MegaCast</b><br><small>BY FUTURE B2B</small> |  <b>EcoCast</b><br><small>BY FUTURE B2B</small> |  <b>Expert Series</b><br><small>BY FUTURE B2B</small>              |
|-----------|-----------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------|
| SEPTEMBER |                                                                                                                                   |                                                                                                                                    | <b>9/18:</b> Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface                                                   |
| NOVEMBER  |                                                                                                                                   | <b>11/3:</b> Taking Identity and Access Management to the Next Level                                                               | <b>11/6:</b> Unlocking Business Value: AI in Enterprise IT<br><b>11/13:</b> Securing Endpoints Through Effective Management, Solutions and Strategies |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!