

|                        | MegaCast BY FUTURE B2B   | EcoCast BY FUTURE B2B   | Expert Series  BY FUTURE B2B   |
|------------------------|--|---|--|
| MINIMUM LEADS          | 800  | 400<br>(150 for Vertical)   | 200  |
| VENDOR<br>PARTICIPANTS | 4 to 8   | 2 to 6  | 1 to 6   |
| VENDOR<br>PRESENTS?    | Yes  | Yes   | No   |
| PRESENTATION<br>LENGTH | 20 minutes + 5 minutes Q&A   | 20 minutes + 5 minutes Q&A  | N/A  |
| DECEMBER               | 12/3: Tech Showcase Day: Master of Disaster 2026 12/11: Tech Showcase Day: Cutting Edge Tech 2026  |   | 12/11: Tracking the Attackers: Ransomware  |
| JANUARY                |  | 1/20: Securing the Enterprise in 2026 and Beyond!   |  |
| FEBRUARY               |  | <ul><li>2/3: How to Responsibly Improve Operations with AI in Public Sector and Education</li><li>2/17: Monitoring and Optimizing a Hybrid Cloud Environment</li></ul>                              |  |
| MARCH                  |  | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices   |  |
| APRIL                  |  | 4/14: Healthcare TechCheck: Streamlining Healthcare IT  | <ul><li>4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises</li><li>4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents</li></ul> |
| MAY                    | <ul><li>5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More</li><li>5/28: Supercharging IT Summit</li></ul> | <ul><li>5/12: Security Automation: Tips, Tricks, and Tools for Better Security</li><li>5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures</li></ul>     | 5/22: Common Pitfalls of Data Protection and Disaster Recovery   |
| JUNE                   |  | 6/9: Best Practices: Supercharging Your Hybrid Cloud Environment 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity               | <ul><li>6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More</li><li>6/12: Integrating AI into the Enterprise</li></ul>                             |
| JULY                   |  | <ul><li>7/21: Securing the Enterprise with Endpoint Protection Platforms</li><li>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities</li></ul> |  |



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|-----------|--|--|--|
| AUGUST    | 8/27: Cloud Security Fest 2026!  | <ul><li>8/4: Boosting IT Efficiency: How to Do More with Less</li><li>8/18: Upleveling Your Identity and Access Management Solutions</li></ul> |  |
| SEPTEMBER |  | <b>9/22:</b> Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success                          |  |
| OCTOBER   | <ul><li>10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</li><li>10/29: Tech Showcase Day: Master of Disaster 2027</li></ul> |  | <b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe                                 |
| NOVEMBER  |  | 11/3: Taking Identity and Access Management to the Next Level  | <ul><li>11/6: Unlocking Business Value: Al in Enterprise IT</li><li>11/13: Securing Endpoints Through Effective Management, Solutions and Strategies</li></ul> |





ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## **CUSTOM WEBINARS**

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!