

|                     |  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small>                                                  |  Expert Series<br><small>BY FUTURE B2B</small> |
|---------------------|----------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                        | 400<br>(150 for Vertical)                                                                                                                                                    | 200                                                                                                                               |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                     | 2 to 6                                                                                                                                                                       | 1 to 6                                                                                                                            |
| VENDOR PRESENTS?    | Yes                                                                                                                        | Yes                                                                                                                                                                          | No                                                                                                                                |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                 | 20 minutes + 5 minutes Q&A                                                                                                                                                   | N/A                                                                                                                               |
| DECEMBER            |                                                                                                                            |                                                                                                                                                                              | 12/5: Database Bakeoff: Exploring Modern Database Structures<br>12/11: Tracking the Attackers: Ransomware                         |
| FEBRUARY            |                                                                                                                            |                                                                                                                                                                              | 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques                                                            |
| MARCH               |                                                                                                                            | 3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                                                    |                                                                                                                                   |
| APRIL               | 4/30: Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence                 | 4/14: Healthcare TechCheck: Streamlining Healthcare IT                                                                                                                       |                                                                                                                                   |
| MAY                 |                                                                                                                            | 5/19: Understanding Threat Detection and Response<br>5/26: Getting Storage Under Control: Simplifying On-Prem and Cloud-Based Storage Architectures                          |                                                                                                                                   |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs                                            | 6/9: Best Practices: Supercharging Your Hybrid Cloud Environment<br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More    | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                       |
| JULY                |                                                                                                                            | 7/21: Securing the Enterprise with Endpoint Protection Platforms<br>7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities |                                                                                                                                   |
| AUGUST              |                                                                                                                            | 8/11: The Cloud-Powered Enterprise: Securing Your Cloud                                                                                                                      |                                                                                                                                   |

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| OCTOBER  | <div><div>10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy</div><div>10/29: Tech Showcase Day: Master of Disaster 2027</div></div> | <div><div>10/20: Supporting and Enabling Modern Applications</div><div>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques</div></div>                                                     | <div><div>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</div></div> |
| NOVEMBER |                                                                                                                                                                          | <div><div>11/3: Taking Identity and Access Management to the Next Level</div><div>11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success</div></div> | <div><div>11/6: Unlocking Business Value: AI in Enterprise IT</div></div>                                                |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!