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|---------------------|----------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                  | 400<br>(150 for Vertical)                                                                                                                                                                                                     | 200                                                                                         |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                               | 2 to 6                                                                                                                                                                                                                        | 1 to 6                                                                                      |
| VENDOR PRESENTS?    | Yes                                                                                                                  | Yes                                                                                                                                                                                                                           | No                                                                                          |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                           | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                    | N/A                                                                                         |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster |                                                                                                                                                                                                                               | 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques                      |
| MARCH               | 3/26: Evolving Each Layer of Your Security Program                                                                   | 3/3: Navigating Next-Gen Network Security: Choosing the Right Fit<br>3/24: Detecting, Investigating, and Responding to Threats: Best Practices                                                                                | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices                     |
| APRIL               |                                                                                                                      | 4/7: Managing Multicloud Environments: Best Practices and Effective Tools                                                                                                                                                     | 4/10: Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises       |
| MAY                 |                                                                                                                      | 5/12: Security Automation: Tips, Tricks, and Tools for Better Security<br>5/19: Understanding Threat Detection and Response                                                                                                   | 5/1: Fire with Fire: Fighting AI Attacks with AI Defenses                                   |
| JUNE                |                                                                                                                      | 6/16: Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br>6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More |
| JULY                | 7/30: Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives                        |                                                                                                                                                                                                                               | 7/10: Key Differences Between Disaster Recovery and Ransomware Recovery Plans               |
| AUGUST              |                                                                                                                      | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/18: Upleveling Your Identity and Access Management Solutions<br>8/25: The Power of Data: Enabling Automation and Operational Efficiencies                          | 8/7: The 101 Course: Keeping Data Safe and Recoverable                                      |
| SEPTEMBER           | 9/24: Next Level IT: Tools, Products, and Services for Exceptional IT Operations                                     |                                                                                                                                                                                                                               |                                                                                             |

|          |  MegaCast<br><small>BY FUTURE B2B</small> |  EcoCast<br><small>BY FUTURE B2B</small>                                                      |  Expert Series<br><small>BY FUTURE B2B</small>       |
|----------|----------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|
| OCTOBER  |                                                                                                                            | 10/1: Building a Proactive PC Upgrade Strategy                                                                                                                                   |                                                                                                                                         |
| NOVEMBER | 11/19: Tech Showcase Day: Cutting Edge Tech 2027                                                                           | 11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success<br>11/24: Building a Robust Security Awareness Program | 11/6: Unlocking Business Value: AI in Enterprise IT<br>11/13: Securing Endpoints Through Effective Management, Solutions and Strategies |
| DECEMBER |                                                                                                                            | 12/1: Developing Your 2027 Data Security Plan<br>12/15: Building a Governance, Risk, and Compliance Framework                                                                    | 12/4: Database Bakeoff: Exploring Modern Database Structures<br>12/11: Tracking the Attackers: Ransomware                               |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!