

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                     | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                                 |
|---------------------|-----------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                          | 200                                                                                                                                                                                                  |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                             | 1 to 6                                                                                                                                                                                               |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                                | No                                                                                                                                                                                                   |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                         | N/A                                                                                                                                                                                                  |
| DECEMBER            | 12/11: Tech Showcase Day: Cutting Edge Tech 2026                                                                                              |                                                                                                                                                                                    | 12/5: Database Bakeoff: Exploring Modern Database Structures                                                                                                                                         |
| FEBRUARY            | 2/26: Meet the AI Assistants: Discover the New Agents that Help Your IT Team and Business Users Get More Done Faster                          |                                                                                                                                                                                    | 2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques                                                                                                                               |
| MARCH               |                                                                                                                                               |                                                                                                                                                                                    | 3/6: Protecting AWS, Azure, and Google Cloud: Real World Best Practices                                                                                                                              |
| APRIL               |                                                                                                                                               | 4/21: Controlling Cloud Costs: Tech Showcase and Best Practices                                                                                                                    |                                                                                                                                                                                                      |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More                                                  |                                                                                                                                                                                    | 5/22: Common Pitfalls of Data Protection and Disaster Recovery                                                                                                                                       |
| JUNE                | 6/11: Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs                                                               |                                                                                                                                                                                    | 6/5: Securing What's Outside Your Control: Supply Chain Security, Shadow AI, SBOM, and More                                                                                                          |
| JULY                |                                                                                                                                               | 7/21: Securing the Enterprise with Endpoint Protection Platforms                                                                                                                   |                                                                                                                                                                                                      |
| AUGUST              |                                                                                                                                               | 8/4: Boosting IT Efficiency: How to Do More with Less<br>8/11: The Cloud-Powered Enterprise: Securing Your Cloud<br>8/18: Upleveling Your Identity and Access Management Solutions |                                                                                                                                                                                                      |
| SEPTEMBER           |                                                                                                                                               |                                                                                                                                                                                    | 9/18: Cloud Security Posture: Shrinking the Public, Private, and Hybrid Cloud Attack Surface<br>9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery |

|          |  |                                                                                                                                                             |                            |
|----------|-----------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------|
| OCTOBER  |                                                                                   | <div>10/6: Turning Your Log and Incident Data into Real-time Security Insights</div> <div>10/20: Supporting and Enabling Modern Applications</div> <div>10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques</div> | <div>10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments</div> |
| NOVEMBER |                                                                                   | <div>11/3: Taking Identity and Access Management to the Next Level</div>                                                                                                                                                                       |                                                                                                               |



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!