

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
DECEMBER			12/5: Database Bakeoff: Exploring Modern Database Structures
FEBRUARY			2/20: Mastering Data Management: Tips, Tricks, and Emerging Techniques
MARCH		3/24: Detecting, Investigating, and Responding to Threats: Best Practices	
APRIL	4/30: Agentic AI: Supporting, Managing, Securing, and Optimizing the Next Phase of Artificial Intelligence	4/14: Healthcare TechCheck: Streamlining Healthcare IT	
MAY	5/28: Supercharging IT Summit		5/22: Common Pitfalls of Data Protection and Disaster Recovery
JUNE	6/25: Keeping up with Ransomware: Evolving Defenses to Counter Changing Attacks	6/9: Best Practices: Supercharging Your Hybrid Cloud Environment	
AUGUST		8/11: The Cloud-Powered Enterprise: Securing Your Cloud 8/18: Upleveling Your Identity and Access Management Solutions	8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases
SEPTEMBER		9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success	9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery
OCTOBER		10/20: Supporting and Enabling Modern Applications 10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques	10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe



ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!