Multi-Vendor Webinar Schedule Wish List (Filtered)

ActualTech MEDIA

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
FEBRUARY			**2/20:** Mastering Data Management: Tips, Tricks, and Emerging Techniques
MARCH	**3/12:** Complete Data Protection: Security, Training, Backup, and More	**3/24:** Detecting, Investigating, and Responding to Threats: Best Practices	**3/6:** Protecting AWS, Azure, and Google Cloud: Real World Best Practices **3/20:** Game-changing Hardware on the Near Horizon: Storage, Processors, Memory, Networking, and More
APRIL	**4/16:** Optimizing and Modernizing IT Infrastructure: From the Data Center to the Cloud	**4/2:** Toward Zero Trust: Key Tools and Strategies to Accelerate Your Security Journey	**4/10:** Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises
MAY		**5/19:** Understanding Threat Detection and Response	
JUNE		**6/16:** Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity **6/30:** Backing up, Securing, and Optimizing Kubernetes/Containerized Environments	
JULY	**7/30:** Managing AI: Tools and Techniques to Secure, Optimize, and Maximize Your AI Initiatives	**7/14:** Supporting, Securing, & Improving Azure, M365 & Microsoft-centric Environments **7/21:** Securing the Enterprise with Endpoint Protection Platforms **7/28:** Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities	**7/24:** Mastering Backup: Tools, Tips, Tricks, and New Techniques
AUGUST		**8/11:** The Cloud-Powered Enterprise: Securing Your Cloud **8/25:** The Power of Data: Enabling Automation and Operational Efficiencies	

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SEPTEMBER		**9/1:** Transforming IT in Healthcare Environments **9/15:** Improving Security, Usability, and Compliance With a Data Governance Framework **9/22:** Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success **9/29:** Best Practices Series: Implementing Advanced Threat Detection	**9/25:** The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery
OCTOBER			**10/9:** Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe **10/23:** Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments
NOVEMBER		**11/24:** Building a Robust Security Awareness Program	**11/13:** Securing Endpoints Through Effective Management, Solutions and Strategies
DECEMBER			**12/4:** Database Bakeoff: Exploring Modern Database Structures **12/11:** Tracking the Attackers: Ransomware

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MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.

CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!