

|                     | <div> <b>MegaCast</b><br/><small>BY FUTURE B2B</small></div> | <div> <b>EcoCast</b><br/><small>BY FUTURE B2B</small></div>                                                                                                                                                                         | <div> <b>Expert Series</b><br/><small>BY FUTURE B2B</small></div>                                                                                        |
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| MINIMUM LEADS       | 800                                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                                                                                                                                                              | 200                                                                                                                                                                                                                                         |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                                        | 2 to 6                                                                                                                                                                                                                                                                                                                 | 1 to 6                                                                                                                                                                                                                                      |
| VENDOR PRESENTS?    | Yes                                                                                                                                           | Yes                                                                                                                                                                                                                                                                                                                    | No                                                                                                                                                                                                                                          |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                                                                                                                                                             | N/A                                                                                                                                                                                                                                         |
| APRIL               |                                                                                                                                               | <b>4/7:</b> Managing Multicloud Environments: Best Practices and Effective Tools<br><b>4/21:</b> Controlling Cloud Costs: Tech Showcase and Best Practices                                                                                                                                                             | <b>4/24:</b> Lessons Learned: How Organizations Recover from Ransomware Incidents                                                                                                                                                           |
| MAY                 | <b>5/14:</b> Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br><b>5/28:</b> Supercharging IT Summit   |                                                                                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                             |
| JUNE                |                                                                                                                                               | <b>6/9:</b> Best Practices: Supercharging Your Hybrid Cloud Environment<br><b>6/16:</b> Empowering Distributed Workforces: DEX, DaaS, VDI and Other Tools to Level up Your Organization's Productivity<br><b>6/23:</b> Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More |                                                                                                                                                                                                                                             |
| JULY                |                                                                                                                                               | <b>7/28:</b> Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities                                                                                                                                                                                                        |                                                                                                                                                                                                                                             |
| AUGUST              | <b>8/27:</b> Cloud Security Fest 2026!                                                                                                        | <b>8/25:</b> The Power of Data: Enabling Automation and Operational Efficiencies                                                                                                                                                                                                                                       | <b>8/7:</b> The 101 Course: Keeping Data Safe and Recoverable<br><b>8/21:</b> Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases                                                                                      |
| SEPTEMBER           |                                                                                                                                               |                                                                                                                                                                                                                                                                                                                        | <b>9/11:</b> Exploring the Intersection of Data, Storage, and Artificial Intelligence                                                                                                                                                       |
| OCTOBER             | <b>10/15:</b> Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy                                                 | <b>10/6:</b> Turning Your Log and Incident Data into Real-time Security Insights<br><b>10/27:</b> Transforming Backup and Disaster Recovery with AI and Emerging Techniques                                                                                                                                            | <b>10/9:</b> Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe<br><b>10/23:</b> Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments |

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|----------|-----------------------------------------------------------------------------------------------------------------------------------|-----------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| NOVEMBER |                                                                                                                                   |                                                                                                                                         | <b>11/13:</b> Securing Endpoints Through Effective Management, Solutions and Strategies                                                  |
| DECEMBER |                                                                                                                                   | <b>12/1:</b> Developing Your 2027 Data Security Plan<br><b>12/15:</b> Supercharging Public Sector and Education Technology and Security | <b>12/4:</b> Database Bakeoff: Exploring Modern Database Structures                                                                      |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR  
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!