Multi-Vendor Webinar Schedule Wish List (Filtered)

ActualTech MEDIA

	MegaCast BY FUTURE B2B	EcoCast BY FUTURE B2B	Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
JANUARY		**1/13:** Identity and Access Management: Keys to Success in 2026	
MARCH		**3/24:** Detecting, Investigating, and Responding to Threats: Best Practices	
APRIL		**4/21:** Controlling Cloud Costs: Tech Showcase and Best Practices	**4/10:** Recovering Microsoft Environments: Top Considerations for Cloud and On-Premises
MAY	**5/14:** Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More **5/28:** Supercharging IT Summit	**5/19:** Understanding Threat Detection and Response	**5/22:** Common Pitfalls of Data Protection and Disaster Recovery
JUNE	**6/11:** Tech Showcase Day: Addressing Data Protection and Disaster Recovery Needs		
JULY		**7/28:** Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities	
AUGUST		**8/11:** The Cloud-Powered Enterprise: Securing Your Cloud	**8/7:** The 101 Course: Keeping Data Safe and Recoverable **8/21:** Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases
SEPTEMBER		**9/22:** Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success	
OCTOBER		**10/6:** Turning Your Log and Incident Data into Real-time Security Insights	**10/23:** Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments

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NOVEMBER		**11/10:** Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success	
DECEMBER			**12/11:** Tracking the Attackers: Ransomware

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MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.

EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.

Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.

SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.

CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!