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|---------------------|-------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|------------------------------------------------------------------------------------------------------------------------------------------|
| MINIMUM LEADS       | 800                                                                                                                           | 400<br>(150 for Vertical)                                                                                                                                                             | 200                                                                                                                                      |
| VENDOR PARTICIPANTS | 4 to 8                                                                                                                        | 2 to 6                                                                                                                                                                                | 1 to 6                                                                                                                                   |
| VENDOR PRESENTS?    | Yes                                                                                                                           | Yes                                                                                                                                                                                   | No                                                                                                                                       |
| PRESENTATION LENGTH | 20 minutes + 5 minutes Q&A                                                                                                    | 20 minutes + 5 minutes Q&A                                                                                                                                                            | N/A                                                                                                                                      |
| APRIL               |                                                                                                                               | 4/7: Managing Multicloud Environments: Best Practices and Effective Tools<br>4/21: Controlling Cloud Costs: Tech Showcase and Best Practices                                          | 4/24: Lessons Learned: How Organizations Recover from Ransomware Incidents                                                               |
| MAY                 | 5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More<br>5/28: Supercharging IT Summit | 5/19: Understanding Threat Detection and Response                                                                                                                                     |                                                                                                                                          |
| JUNE                |                                                                                                                               | 6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More                                                                                 | 6/12: Integrating AI into the Enterprise                                                                                                 |
| AUGUST              |                                                                                                                               | 8/25: The Power of Data: Enabling Automation and Operational Efficiencies                                                                                                             | 8/7: The 101 Course: Keeping Data Safe and Recoverable<br>8/21: Emerging Best Practices for Defending Microsoft Cloud, AD, and Databases |
| SEPTEMBER           |                                                                                                                               | 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success<br>9/29: Best Practices Series: Implementing Advanced Threat Detection | 9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery                                     |
| OCTOBER             | 10/15: Defense in Depth: Building a Robust Ransomware Prevention and Recovery Strategy                                        | 10/1: Building a Proactive PC Upgrade Strategy<br>10/6: Turning Your Log and Incident Data into Real-time Security Insights                                                           | 10/9: Protecting and Optimizing Team Collaboration Software: Keeping Slack, Teams, Google and Other Users and Data Safe                  |
| NOVEMBER            | 11/19: Tech Showcase Day: Cutting Edge Tech 2027                                                                              | 11/10: Guide to Cloud Tools: The Products and Services Critical to Cloud Migration, Security, Sustainability, and Success                                                             | 11/13: Securing Endpoints Through Effective Management, Solutions and Strategies                                                         |
| DECEMBER            |                                                                                                                               |                                                                                                                                                                                       | 12/4: Database Bakeoff: Exploring Modern Database Structures                                                                             |



**MegaCast**  
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



**EcoCast**  
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



**Expert Series**  
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



## SINGLE VENDOR WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



## CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!