

	 MegaCast BY FUTURE B2B	 EcoCast BY FUTURE B2B	 Expert Series BY FUTURE B2B
MINIMUM LEADS	800	400 (150 for Vertical)	200
VENDOR PARTICIPANTS	4 to 8	2 to 6	1 to 6
VENDOR PRESENTS?	Yes	Yes	No
PRESENTATION LENGTH	20 minutes + 5 minutes Q&A	20 minutes + 5 minutes Q&A	N/A
APRIL		4/21: Controlling Cloud Costs: Tech Showcase and Best Practices	
MAY	5/14: Backupalooza 2026! New Tools Using AI, Immutability, Air Gapping, Automation, and More	5/19: Understanding Threat Detection and Response	
JUNE		6/23: Protecting Your Data: A Holistic Approach to Data Security, Data Loss, PII Protection, and More	
JULY		7/21: Securing the Enterprise with Endpoint Protection Platforms 7/28: Tech Showcase: Assessing and Improving Backup, Data Protection, and Disaster Recovery Capabilities	7/24: Mastering Backup: Tools, Tips, Tricks, and New Techniques
AUGUST		8/4: Boosting IT Efficiency: How to Do More with Less	
SEPTEMBER		9/1: Transforming IT in Healthcare Environments 9/22: Discovery Day: Products and Services That Support Cloud Migration, Security, Sustainability, and Success 9/29: Best Practices Series: Implementing Advanced Threat Detection	9/11: Exploring the Intersection of Data, Storage, and Artificial Intelligence 9/25: The Complete Ransomware Protection Stack: From Prevention to Detection to Response to Recovery
OCTOBER		10/6: Turning Your Log and Incident Data into Real-time Security Insights 10/27: Transforming Backup and Disaster Recovery with AI and Emerging Techniques	10/23: Kubernetes and Containers: New Ways to Secure, Back up and Optimize Modern App Environments
NOVEMBER	11/19: Tech Showcase Day: Cutting Edge Tech 2027	11/17: Solutions and Tools that Use AI to Get More from Your Existing Data	11/13: Securing Endpoints Through Effective Management, Solutions and Strategies

DECEMBER



12/1: Developing Your 2027 Data Security Plan

12/4: Database Bakeoff: Exploring Modern Database Structures
12/11: Tracking the Attackers: Ransomware



MegaCast
BY FUTURE B2B

ActualTech Media's MegaCast themed tech webinars have been proven to be a leading way by which business and technical decision makers educate themselves on technologies and what's available to them in the market.

These multi-vendor virtual events offer viewers back-to-back presentations from 6 to 8+ vendors that have a story to tell around the theme of the event.



EcoCast
BY FUTURE B2B

The EcoCast is a webinar that provides a variety of more targeted-focus themes. With 2 to 6+ vendor/companies participating and a minimum of event registrations.

They are a perfect way to tell a receptive audience about your product or service.



Expert Series
BY FUTURE B2B

The Expert Series webinar provides clients with the ultimate "set-it-and-forget-it" turnkey experience. We provide expert-level content, give you a sponsorship shout-out, and present a slide to our audience about your solution.



SINGLE VENDOR
WEBINAR PROGRAMS

In addition to the multi-vendor webinars on our schedule, we're happy to help you execute your next webinar. A standard ActualTech Media webinar is up to an hour long and carries with it a minimum commitment of 200 registrations. We provide a project manager, the platform, moderation services, and can even speak on the webinar as independent experts. We've performed dozens of highly successful webinars for a number of happy clients! If you have a webinar need, please contact us.



CUSTOM WEBINARS

ActualTech Media routinely performs custom online webinars for our clients ranging from small gatherings to large expositions. For all webinars, we provide a project manager, the presentation platform, a moderator, and we can also supply a speaker for you. Whether you want a webinar that's a small as a 30-minute platform demo to as large as a 4-hour extravaganza with a full agenda, we're ready to lend a hand!